

MADELINE BRENNAN

D E S I G N E R

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mbrennanart.com

SKILLS

- Multifaceted: animation, illustration, and experiential
- Collaborative spirit with exceptional communication and interpersonal skills
- Detail-oriented, meticulous, organized & able to handle multiple tasks simultaneously
- Research and moodboarding to shape and present materials.

SOFTWARE

- Adobe Creative Suite
- Canva
- Google Slides
- Procreate
- Autodesk Maya
- Figma

WORK EXPERIENCE

Adjunct Professor Applied Arts & Media Technologies

Kalamazoo Valley Community College | 2023 - Present

- Manage & oversee projects, deadlines, and communication of students to ensure they create industry standard projects
- Coordinate, attend, and present at events for Education of The Fine Arts, Explore Your Future Camps, and the local High School Area Award's Ceremony
- Develop the artistic skills of incoming and returning students through the use of industry standard software

Freelance Designer

2016 - Present

- Create original visual content across print, digital, and animated media, maintaining brand consistency and storytelling clarity
- Design logos, marketing materials, and user interfaces with a strong understanding of composition, color theory, and typography
- Manage multiple projects under tight deadlines while ensuring high-quality execution across all visual assets

EDUCATION

Savannah College of Art & Design

BFA in 3D Animation

4.0 GPA, Summa Cum Laude, Dean's List

SUMMARY

A multifaceted artist that is meticulous and detail-oriented due to 9 years of experience across countless mediums: Graphic Design, Illustration, Animation, and Art & Animation Direction. Additionally, collegiate level teaching enhances and hones in on these skills.

DESIGN EXPERIENCE

Freelance Graphic Designer, Illustrator & Animator

Public Media Network | Present

- Development of marketing materials for experiential, digital, and print
- Executing and Maintaining on-brand designs to ensure consistency
- Template building for print materials and motion media design

Art Director

Three Raccoons in a Trench Coat | 2022 - 2023

- Create & develop style of 3D Animated Short Film for props, characters, environment, and promotional posters.

Animation Director/Lead Animator

Various Projects | 2022 - Present

- **Mistborn (Current):**
 - Collaborate with Director to interpret and execute vision while honoring the original books' worldbuilding
 - Leads dailies, defines style, and trains team in Maya and Unreal Engine workflow
- **The Last Dungeon (2022-2023):**
 - Co-led large animation team; provided visual feedback and live shot drawovers
 - Acted as primary liaison between animation team and executive leadership
 - Balanced director's vision with team needs to maintain workflow and quality
- **Three Raccoons in a Trench Coat (2022-2023):**
 - Directed art and animation pipeline; defined visual style
 - Led weekly dailies and mentored animators to improve shot quality
 - Managed deadlines and team communication to keep production on track
- **The How Book (2022):**
 - Took over as Animation Lead mid-production to accelerate output
 - Coordinated with producers and tech team to resolve rigging and pipeline issues